



## ABSTRACT OF THE DISCLOSURE

A method and apparatus for gathering, organizing and disseminating web-based content to others, optionally with the association and display of dynamic metadata. The invention enables the operator to select the URL addresses of data accessible via the internet and group them together into a collection that is stored in a database on a central server that can then be disseminated to others via hyperlink. Metadata such as messages are stored on the central server and can be associated with each member of the collection and can be updated dynamically by the recipients. The hyperlink launches a web browser that retrieves the URL collection and metadata from the server and presents it to the recipient in a navigable apparatus. The invention enables digital media performances to be a nexus for associating and accessing the hyperlinks to launch said collections and for associating additional metadata.